

15

YEARS  
ANNIVERSARY

28 FEBRUARY 2021

DAILY NEWS

EGYPT

Egypt's Only Daily Independent Newspaper In English

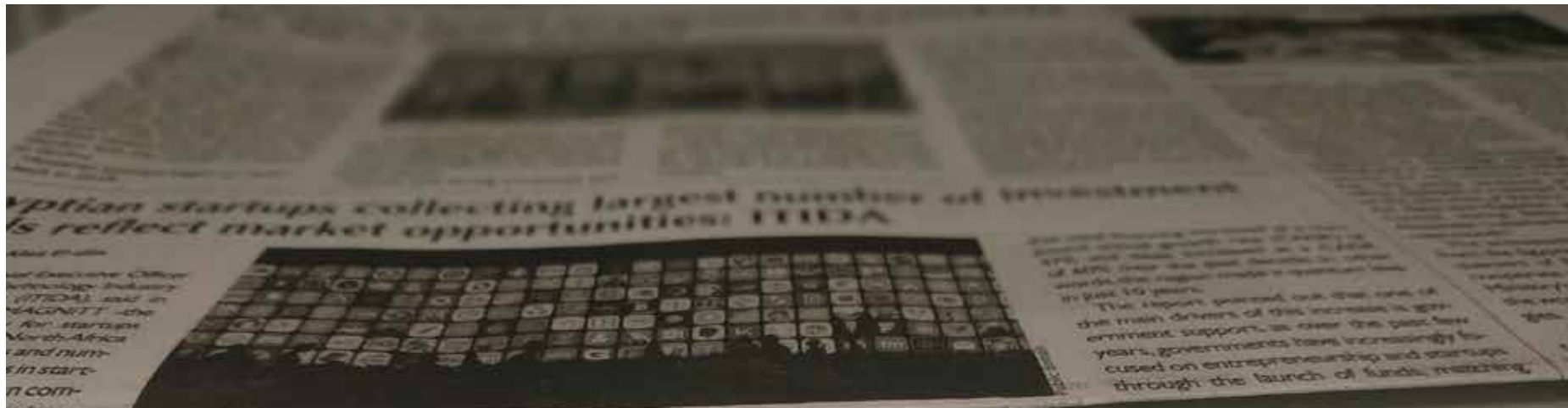
# 15 YEARS ANNIVERSARY



Today, Daily News Egypt celebrates its 15th year as Egypt's leading English-language news organisation. To mark our 15th anniversary, DNE will launch a special issue and magazine, along with a huge digital campaign.

Since 2005, DNE has grown to become Egypt's most reliable source of local business and political news, providing a trusted guide to both local and international affairs.

During our -15year history, a lot has changed, but there are some key constants for us, namely quality journalism, scoops, and sparing no efforts in training young aspiring journalists.





DNE has been the gold standard in business and financial journalism for 15 years and we strive to continue our success story.

DNE has been providing a snapshot of Egyptian affairs for 15 years; for a diverse set of readers, including but not inclusive to who left Egypt behind, local and foreign businesspersons, as well as those who have never stepped foot in the country.



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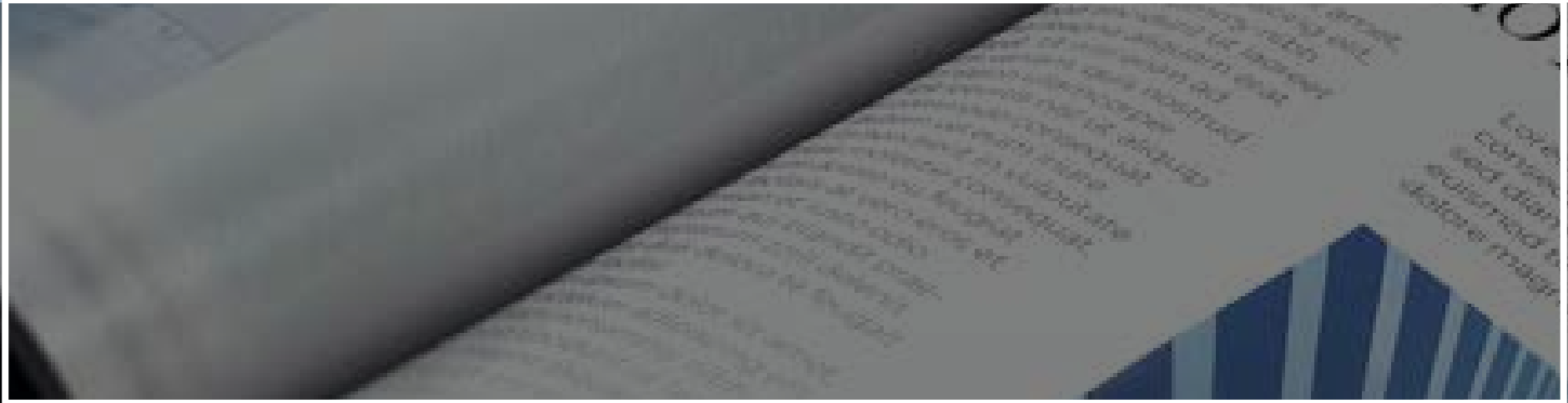
Our special issue will provide a rapid review of the post-Covid world, and how life, businesses, and politics, are going to change over the next 15 years. It will feature business executives of top-notch companies, industry leaders, heads of international institutions, government officials, and diplomatic missions.

# DNE 15 MAGAZINE

*[Faded background text from a newspaper article, including the headline "Ensuring stability in Cyprus" and various paragraphs of text.]*

## Encouraging cooperation

Nevertheless, the DNE 15 magazine will feature Op-eds from individuals in various positions, including politicians, economists, businesspeople, and cultural figures, to share their views of the past 15 years, and the next ones. It will also provide a rapid review of some of the major events and developments over the last 15 years.



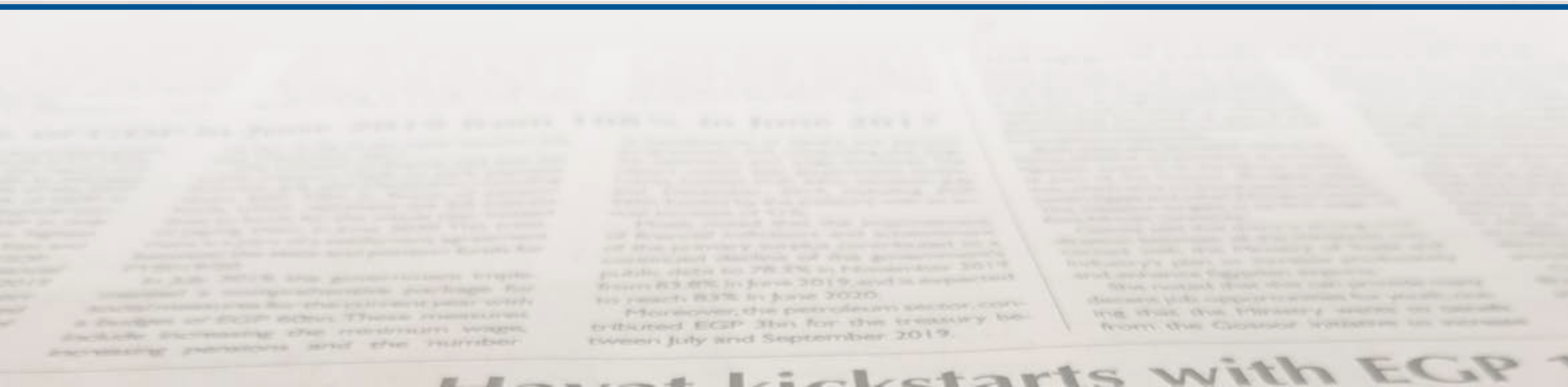
Since 2005, Egypt's economy has had something of a rollercoaster ride – with peaks of performance countered by troughs of regression, until the country was put on the right path.

DNE 15 issue in both the newspaper and magazine will cover a broad spectrum of issues, including business and finance, arts and culture, politics, sport, media, science, and civil society.





# SPONSORSHIP



# **GOLD SPONSOR**

- 1 full Page advert “Daily News Egypt”
- 1 Full Page Advert “DNE 15 Magazine”
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- 2 Months web banner “Daily News Egypt website
- Logo on digital screen campaign “MOA”
- Logo on DNE 15 campaign printed ads
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- Ear panel “20 times”
- 1 Featured article on newsletter
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**250,000 EGP**

# SILVER SPONSOR

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- Logo on digital screen campaign “MOA”
- Logo on DNE 15 campaign printed ads
- Logo on DNE 15 social media campaign
- Ear panel ”10 times”
- 1 Featured article on newsletter
- 1 Featured article on website

**180,000 EGP**

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# THANK YOU

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